

Murphy



Murphy Colour Television

Murphy – for natural colour . . .

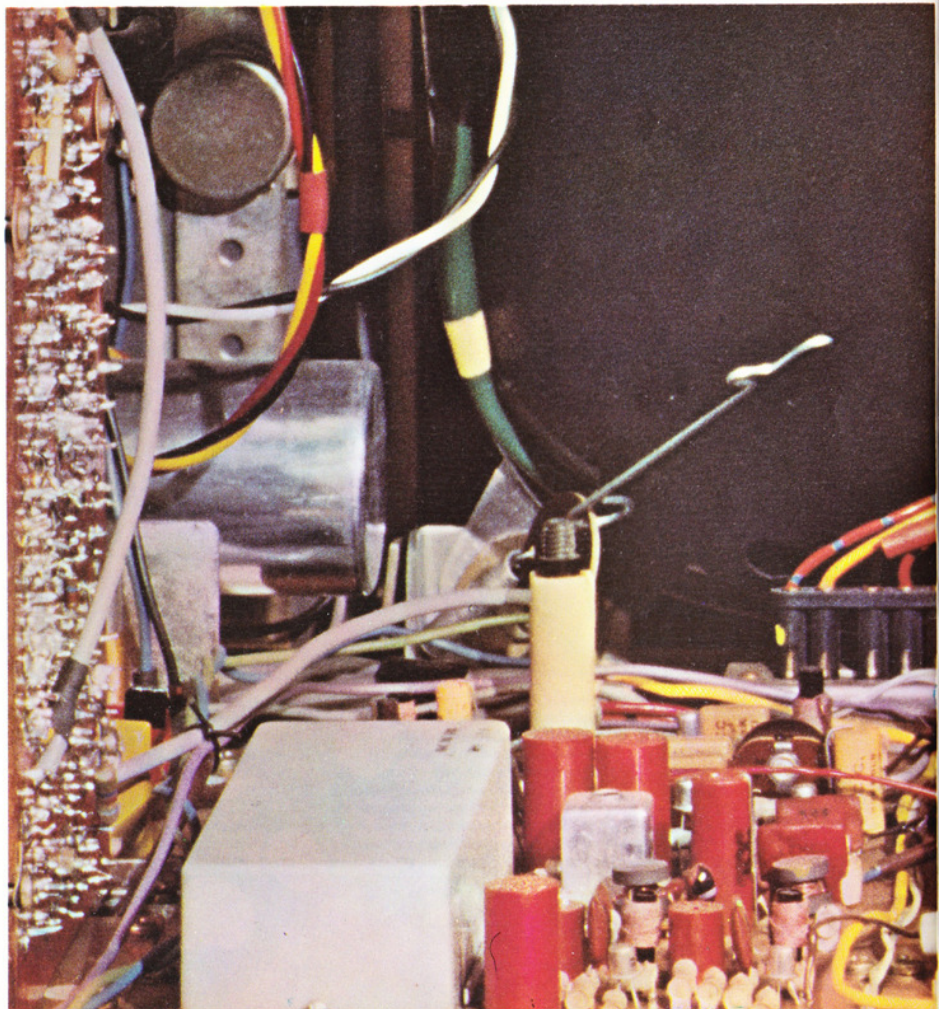
When the B.B.C. shoot colour programmes they have to be certain that the colours transmitted are the actual colours the camera sees. To check on this, an engineer keeps constant watch on a bank of monitors, usually Murphy monitors. The Murphy people have been supplying colour sets to the B.B.C. for twelve years, and that means they've had twelve years experience of the most exacting standards.

Precisely the same meticulous engineering skill is put into the Murphy you may soon buy or rent.

Murphy have flair for styling. Colour television is new and exciting – so are the Murphy styles.

All Murphy sets are simple to operate, having only one additional control which allows you to change the colour strength to suit your room lighting, and your own taste.

Changes are taking place in transmissions, but with the specially designed press-button multiband tuner, you have all the channels you need for the next ten years – and beyond.



CV2510C

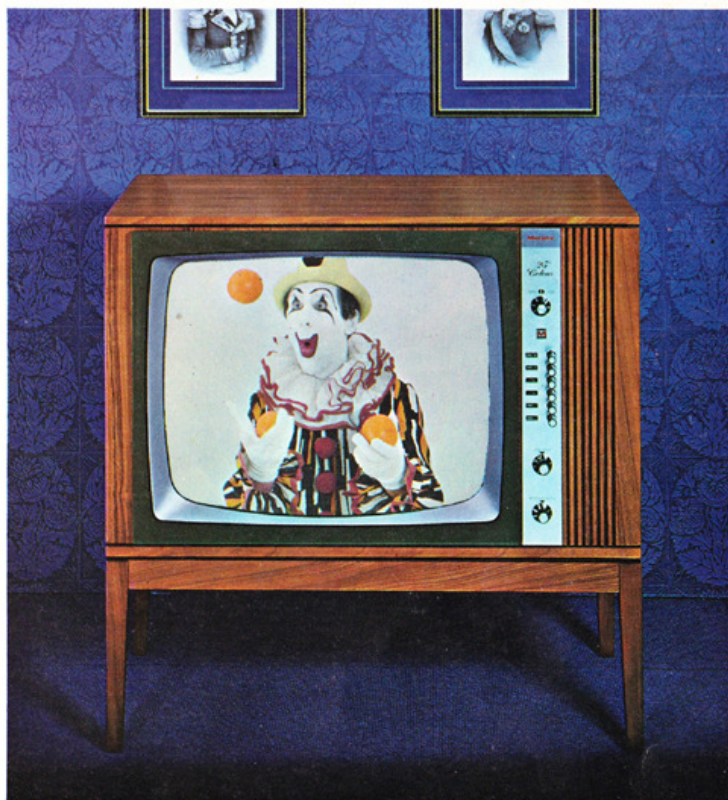


On all Murphy colour receivers you get perfect pictures automatically. All you have to do is sit back and enjoy them.

- *Automatic chroma control* controls the colour content of all pictures, whatever the reception conditions.
- *Automatic degaussing* counters the influence of magnetic fields and keeps the colours pure.

- *Automatic brightness control* stops white spilling over into the colour parts of the picture.
- *Automatic colour* means when transmissions are in colour you will see them in colour. When they are in black and white you will see black and white – automatically, with the colour guard and killer circuit.

CV2511



- *Automatic convergence* means that once your installation engineer has set up the colour circuits, you can forget they are there.
- *Automatic extra high voltage*. Murphy use 25,000 volts for clear pictures and needlesharp definition – automatically regulated.

CV.2510C 25" Console Colour Television (with foldaway doors). Dimensions: Height 32 $\frac{3}{8}$ " Width 34" Depth 22 $\frac{3}{8}$ ".

CV.2511 25" Table Model Colour Television. Dimensions: Height 20 $\frac{3}{8}$ " Width 31 $\frac{3}{8}$ " Depth 22 $\frac{1}{8}$ ".

CV2210 22" Table Model Colour Television



Photographed at the G.-Plan Gallery.

Dimensions: Height 30 $\frac{5}{8}$ " Width 28 $\frac{3}{4}$ " Depth 21 $\frac{1}{2}$ ".

The 22" Murphy has an exclusive new engineering development – in fact, it's another Murphy World first. This is

the first set to have a Constant Colour Circuit, which is another reason why the colours you see on the screen are so wonderfully natural – exactly those the camera sees.

CV1912 19" Table Model Colour Television (shown on the Murphy table – see back page)



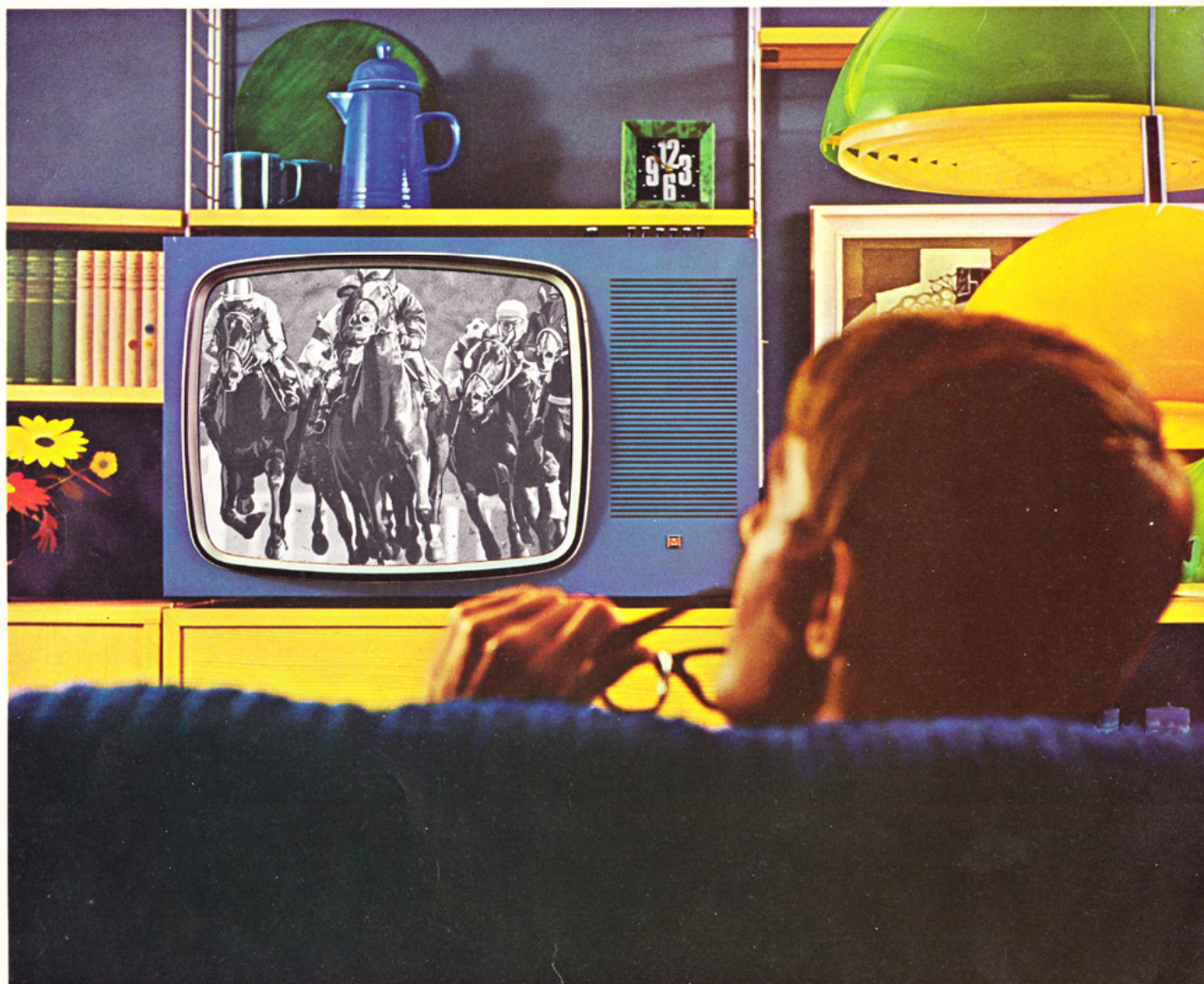
Photographed at the G.-Plan Gallery.

Dimensions: Height 18 $\frac{3}{8}$ " Width 28 $\frac{3}{4}$ " Depth 19 $\frac{3}{8}$ ".

This table model colour television demonstrates Murphy's skill at getting a lot of first class engineering into a

compact space. It has the same exclusive technical features as the 25" models giving you automatically good pictures, naturally good pictures, all of the time.

Murphy Television



Photographed at Harrods

Quite White

For almost any setting – except white walls.



Carpets by Crossley

Revolution Red

Looks splendid with black or white, and provides a fine contrast with most pastel shades.



Smooth Blue

A cool finish, which contrasts well with warmer colours.



Photographed at the G-Plan Gallery

Murphy living television . . .

A year ago, Murphy launched the TV revolution to liberate the adventurous few who refused to go on looking at fuzzy pictures in dull brown boxes. But the few turned out to be many, and what was once revolutionary has become part of modern living. Now Murphy introduce their Magnificent Seven. Seven cabinet shades to choose from, colours which will blend or contrast with any scheme. One of them is right for *your* home and *your* personality. And you can get it in both the 20" and 23" ranges.

The wooden cabinets are treated four times with special paints to give a velvet, matt finish as durable as it is beautiful. Like the heroine in a Hollywood epic, they emerge from the toughest ordeal looking coolly beautiful.

Dimensions of the 20" model: Height 16 $\frac{3}{4}$ " Width 26" Depth 14 $\frac{1}{2}$ " (Height on swivel stand 30 $\frac{3}{4}$ ")

Special features of the 20" model

- Transistorised for clearer, sharper pictures.
- Optically tinted screen for perfect clarity in bright room lighting.

- 5 $\frac{3}{4}$ " x 2 $\frac{3}{4}$ " forward facing loudspeaker.
- Unique contrast Compensator for accurate pictures, exactly as transmitted from the studio.
- Press button controls, for instant programme selection.
- Multiband tuner, for all new channels for 10 years – and beyond.
- Swivel stand optional, for easy change of viewing angle.
- Available in 6 colours, or Sapele finish.

Gentle Grey

Blends with anything, especially with bright schemes.



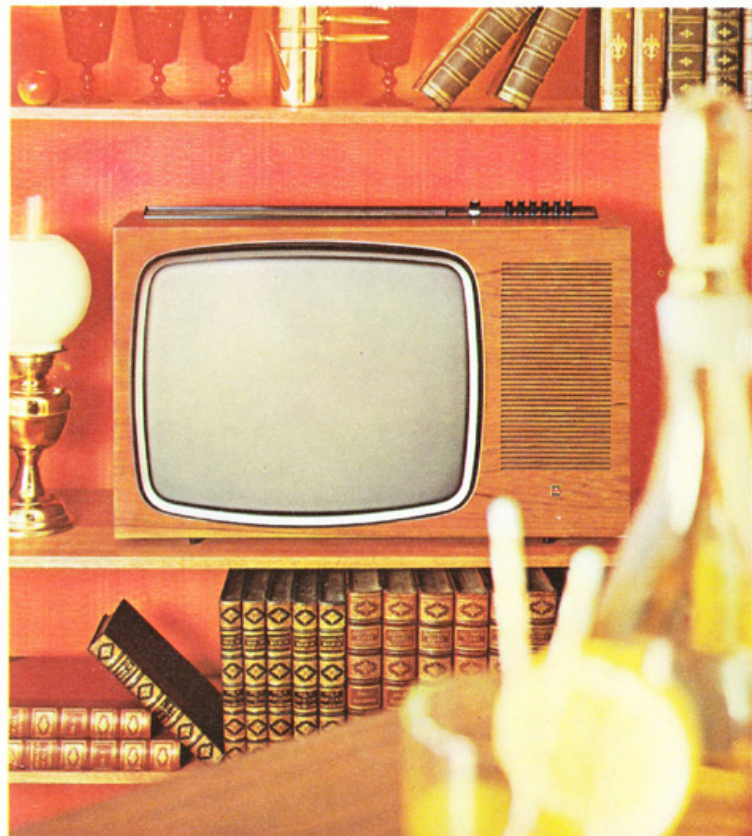
23" Painted T.V.

Murphy consulted leading furniture and wallpaper designers to decide the exact shades which would blend perfectly with modern and

traditional decoration schemes. At least one of them would match your carpets, curtains or wallpaper because it was designed to do so. The Murphy 23" range is available in the same six

Teak

A rich finish that will look right in most settings.



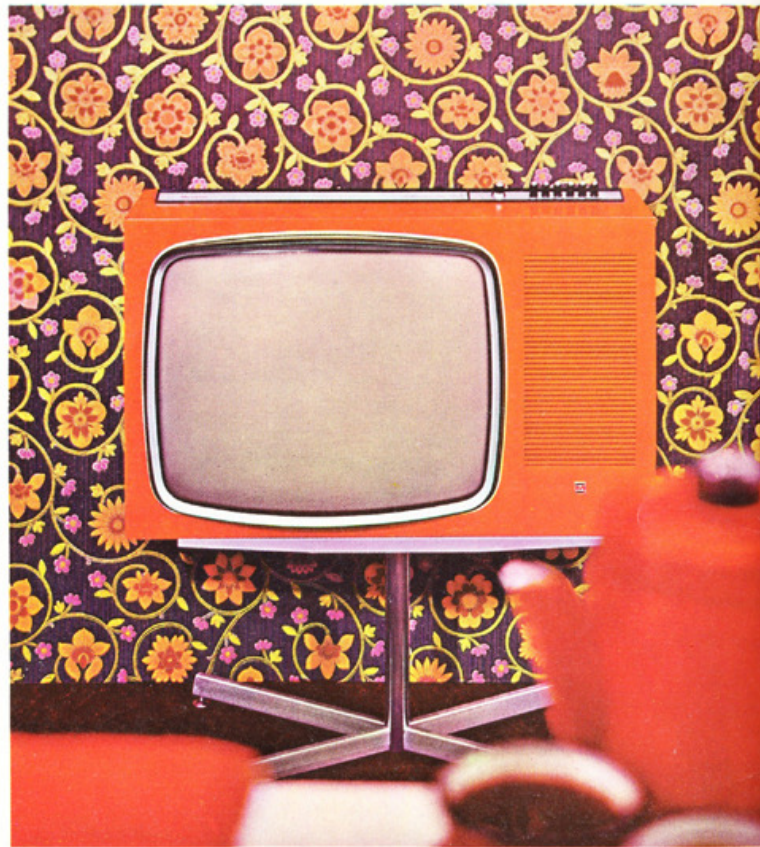
Murphy put a lot of thought into designing them.
Dimensions of the 23" model:
Height 19 $\frac{3}{8}$ " Width 31" Depth 16 $\frac{3}{8}$ "
(Height on swivel stand 34 $\frac{3}{8}$ ")

Special Features:

- Transistorised, for clearer, sharper pictures.
- Optically tinted screen, for perfect clarity in bright room lighting.
- Available in 6 colours, or Teak finish.

Outrageous Orange

Blends with browns, greens, mauves – and the right shades of blue.



colours, or softly glowing teak. The cabinet has a long, low look and is designed to give full, magnificent sound from a speaker 3 $\frac{1}{2}$ times the normal size.

The press-button controls are on top of the set on the long panel designed to enhance the line of the cabinet. If you put a lot of thought into choosing a television, you'll appreciate that

Serene Green

A shade specially chosen to go with most colours. Perfect with traditional schemes.



- 8" x 5" forward facing loudspeaker for full, resonant sound. (This is 3 $\frac{1}{2}$ times the normal speaker size).
- Unique Contrast Compensator for accurate pictures, exactly as transmitted from the studio.

- Press-button controls, for instant programme selection.
- Multiband Tuner, for all new channels for 10 years – and beyond.
- Swivel stand optional, for easy change of viewing angle.

V2311C Consolette

Carpets by Crossley.



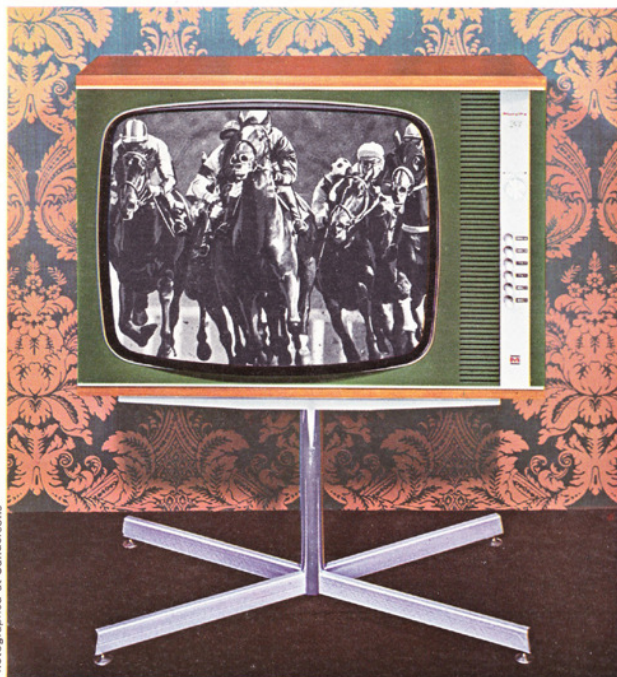
The cabinet and folding doors are finished in beautiful satin paldao veneer, designed to enhance any room setting. Switched on, the 23" screen gives what you'd expect from Murphy – the best picture you can get. With the doors closed, the Consolette just looks a fine piece of furniture. Transistorised for clearer, sharper pictures.

- Optically tinted 23" screen, for perfect clarity in bright room lighting.
- 7" x 3 $\frac{5}{8}$ " forward facing loudspeaker.
- Unique contrast compensator for accurate pictures, exactly as transmitted from the studio.
- Press-button controls, for instant programme selection.
- Multiband tuner, for all new channels

for 10 years—and beyond.
Dimensions: Height 31 $\frac{1}{8}$ " Width 28 $\frac{5}{8}$ "
Depth 18 $\frac{1}{8}$ ".

V2312

Photographed at Sandersons



Murphy never could see why a popular-priced TV set shouldn't reflect the best in modern styling. So they refuse to pinch pennies on their standard receivers, because they found out long ago that you don't want them to. These new models are finished in finest sapele to tone in with any decoration scheme, and the line of the

metal trim emphasises the long, low, up-to-the-minute look.

The picture quality is of the same standard which Murphy set for all their televisions – the best. No matter what price you pay for a Murphy, you get the performance you would demand from the most expensive set on the market.

V1914, V2014

Photographed at Sandersons



Dimensions:
V2014 Height 16 $\frac{1}{4}$ " Width 26"
Depth 14 $\frac{1}{4}$ ".
V2312 Height 19 $\frac{3}{4}$ " Width 28 $\frac{3}{8}$ "
Depth 16 $\frac{3}{8}$ ".
V1914 Dimensions as V2014, but with 19" screen.
• Transistorised for clearer, sharper pictures.
• 5 $\frac{3}{8}$ " x 2 $\frac{3}{4}$ " forward facing loudspeaker.

- Optically tinted screen for perfect clarity in bright room lighting.
- Unique contrast compensator for accurate pictures, exactly as transmitted from the studio.
- Press-button controls, for instant programme selection.
- Multiband tuner, for all new channels for 10 years – and beyond.
- Swivel stand or clip-on legs optional.