

Fine! It's a FERGUSON



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PRICE LIST, FEBRUARY 1969

TELEVISION

	£	s.
3645	72	17
3649	54	4
3652	79	9
3653	75	2
3654	83	18
3655	86	5
3700	369	9
3701	313	15

KLEUR

TAPE RECORDERS

	£	s.
3216	66	2
3224	33	14
3226	46	6
3228	48	16
3232	93	5
3236	27	3
3238	59	12
3244	93	5

RADIO

	£	s.
3156	30	15
3162	20	15
3163	17	16
3165	15	16
3166	43	11
3167	17	6
3168	32	0

RADIOGRAMS

	£	s.
3352	72	9
3354	90	16
3356	98	14

RECORD PLAYERS

	£	s.
3022	26	10
3024	43	1
3026	36	5

UNIT AUDIO

	£	s.
3400	89	0
3402	19	9
202RP	31	5
203SL	20	10
204SS	14	4
205STA	59	7
206STA	54	12

(See overleaf for details
of Unit Audio Products)

OPTIONAL EXTRAS

	£	s.
Stereo Amplifier		
3401	15	10
LF31 TV Legs 2	5	
9600 De Luxe Stand		
	3	17
SF37	3	7
Stand/Record Rack for Record Players and Tape Recorders		

(continued overleaf)

Prices are those recommended for Retail Sale

BRITISH RADIO CORPORATION LIMITED
284 Southbury Road, Enfield, Middlesex



British Radio Corporation Ltd. is a Member of The Thorn Group

Ferguson Colourstar—captures colour

Completely transistorised throughout, these receivers provide fine and consistent colour television pictures. The use of transistors also means less heat, one of the most important contributory factors to reliable performance.

Simple push buttons tune into the colour, or to the black and white programmes on BBC1, BBC2 and ITV. Correct white is the basis for

- ▶ Fully transistorised for maximum reliability.
- ▶ Personal Tint control for correct white balance.
- ▶ Push-button channel selection.
- ▶ Automatic frequency control on UHF.
- ▶ Automatic gain control on luminance and chrominance.
- ▶ Automatic degaussing when channels are changed.
- ▶ Automatic colour control and dynamic focus.
- ▶ Special jelly pot transformers.

naturally—25" and 19" Colour Models

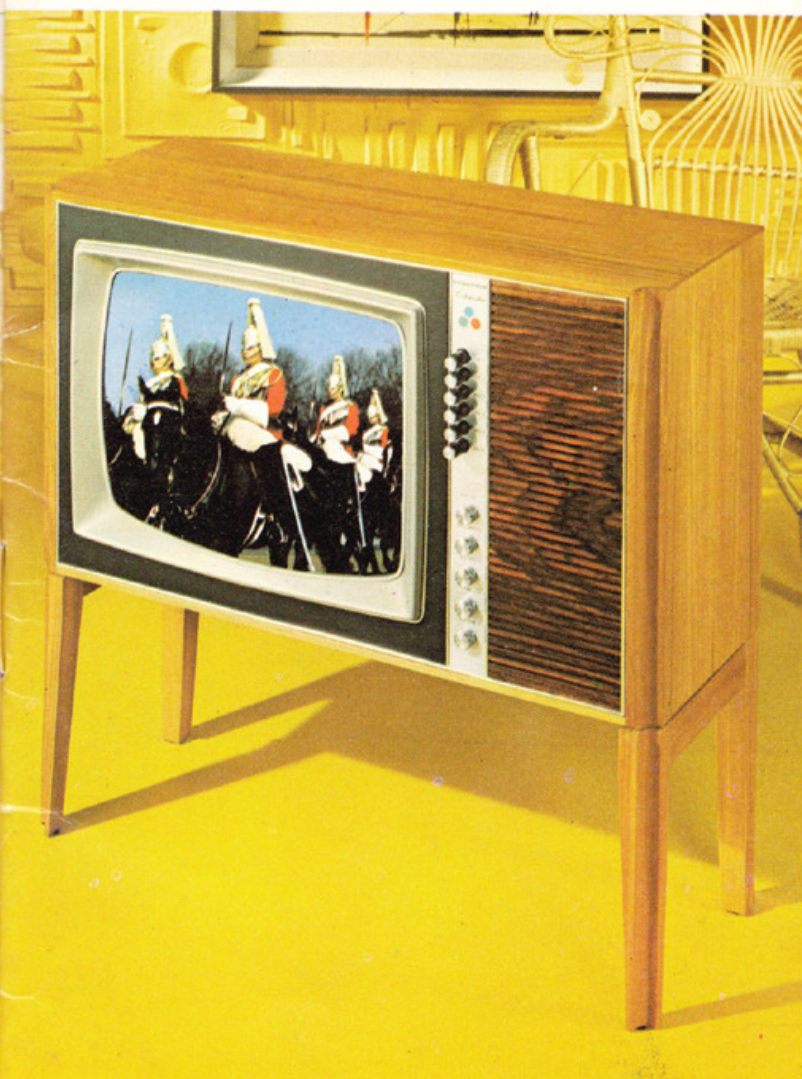
obtaining a true colour picture and a personal Tint control enables you to adjust colours to suit yourself.

The cabinets are superb pieces of furniture, immaculately designed and finished in glowing teak veneers. Note the luxury touch of double folding doors on the 25" model. The speaker grilles on both models are finished in rosewood and the tube surrounds are antique silver colour.

- ▶ Mazda Rimguard Shadowmask tubes with tinted face plate for high contrast.
- ▶ Five controls for Off-on, Brightness, Volume, Tint and Colour intensity.
- ▶ Aerials—sockets for VHF and UHF aerials, co-axial with the outer earthed, 75 ohm.
- ▶ Large permanent magnet speaker.
- ▶ Unique modular construction—plug-in boards and units.
- ▶ Dimensions: *Model 3700 (25")*, Height 32½", Width 33½", Depth 23½"; *Model 3701 (19")*, Height 18½", (30½" on stand), Width 30½", Depth 21½". (Approx.)



Model 3700 25" Colourstar



Model 3701 19" Colourstar

De luxe 19" Television with push-button UHF Tuner

This model of advanced design is fitted with the new UHF push-button tuner, for easy programme selection when duplication of ITA and BBC1 on 625 lines takes place. The highly compact cabinet is finished in selected Teak veneers with the controls neatly located below the tube. A pillar stand is available as an optional extra.

- ▶ Transistorised push-button UHF tuner.
- ▶ Mazda Rimguard 'Direct View' picture tube.
- ▶ Dark screen for high contrast.
- ▶ Bright, crisp picture.
- ▶ Forward facing controls and loudspeaker.
- ▶ Automatic 405/625 switching.
- ▶ Flywheel sync. line time base.
- ▶ Dual pre-set contrast controls.
- ▶ Fully stabilised horizontal and vertical scans.
- ▶ Dimensions: Height 18 $\frac{3}{4}$ " (on stand 33 $\frac{1}{2}$ "), Width 19", Depth 13 $\frac{1}{4}$ " overall. (Approx.)

Ferguson 19" Television with push-button UHF Tuner

Here is a model for the future, with the UHF transistor push-button tuner which is an essential requirement when duplication of ITA and BBC1 on 625 lines take place. Melamine laminate finish with straight grained walnut effect. The dark screen tube gives high contrast and the picture is brilliantly crisp.

- ▶ The chassis employed is the BRC 1400, a development from the well known 950 series.
- ▶ Transistorised push-button UHF tuner.
- ▶ Mazda Rimguard 'direct view' picture tube.
- ▶ Dark screen for high contrast.
- ▶ Brighter, crisper pictures.
- ▶ Forward facing controls and loudspeaker
- ▶ Automatic 405/625 switching.
- ▶ Flywheel sync. line time-base.
- ▶ Dual pre-set contrast controls.
- ▶ Stabilised horizontal and vertical scans.
- ▶ Dimensions: Height 16 $\frac{1}{4}$ " (on legs or stand 30 $\frac{1}{2}$ "), Width 24 $\frac{3}{4}$ " , Depth 7 $\frac{1}{2}$ " (12 $\frac{1}{4}$ " overall). (Approx.)



Model 3652

Optional extras: Stand 9600 or Legs LF31.

Model 3653

Optional extras: Stand 9600 or Legs LF31.

Ferguson 23" Television with push-button UHF tuner

A brilliant 23" receiver having a BRC chassis for reliability, with a Mazda tube for a bright, crisp picture and a transistorised push-button UHF tuner. The push through frontal presentation permits wide angle viewing. The cabinet has a melamine laminate finish with a straight grained walnut effect and an all over moulded front.

- ▶ Transistorised push-button UHF tuner.
- ▶ Mazda Rimguard 'direct view' picture tube.
- ▶ Dark screen for high contrast.
- ▶ Brighter, crisper pictures.
- ▶ Forward facing controls and loudspeaker.
- ▶ Automatic 405/625 switching.
- ▶ Flywheel sync. line time-base.
- ▶ Dual pre-set contrast controls.
- ▶ Fully stabilised horizontal and vertical scans.
- ▶ Dimensions: Height 19 $\frac{1}{2}$ " (34 $\frac{1}{2}$ " on legs), Width 27 $\frac{3}{8}$ ", Depth 9 $\frac{1}{4}$ " (14 $\frac{1}{4}$ " overall). (Approx.)

Ferguson de luxe 23" Television in a superb cabinet

Here is a model which will attract the discerning customer with an eye for good functional design. The cabinet is elegantly finished in choice walnut veneers and the dark screen tube presents a high contrast 'full view' picture. The control panel is in brushed aluminium with neatly grouped chromium plated controls which are extremely simple to use.

- ▶ Transistorised push-button UHF tuner.
- ▶ BRC 1400 chassis.
- ▶ Dark screen for high contrast.
- ▶ Mazda Rimguard 'direct view' picture tube.
- ▶ Dual pre-set contrast controls.
- ▶ Flywheel synchronised, particularly valuable in areas of weak signal strength.
- ▶ Brighter, crisper pictures.
- ▶ Forward facing controls and loudspeaker.
- ▶ Dimensions: Height 19 $\frac{1}{2}$ " (34 $\frac{1}{2}$ " on legs or stand), Width 27", Depth 7 $\frac{3}{8}$ " (12 $\frac{3}{8}$ " overall). (Approx.)



Model 3654

Optional extra: Stand 9600 or set of legs LF31.



Model 3655

Optional extra: Stand 9600 or Legs LF 31.

Ferguson 'Courier III' 16" Portable for BBC1, BBC2 and ITV.

The latest 16" portable will provide viewing anywhere in the house and covers BBC1, BBC2 and ITV. Finished in teak veneer with grey moulded escutcheon the slim cabinet is particularly elegant. The speaker and controls are located below the picture tube and the receiver has separate built-in aerials for 405 and 625 reception.

- Receives BBC1, BBC2 and ITV.
- New Mazda Rimguard tube gives direct viewing.
- Single switch selection for BBC1, BBC2 and ITV.
- Dual pre-set contrast controls.
- Flywheel sync. for weak signal areas.

- Telescopic aerial for VHF and special loop aerial for UHF.
- Sockets for external aerials.
- Easily transportable.
- Dimensions: Height 17½", Width 17¼", Depth 12". (Approx.)

Ferguson 'Junior 16' The big screen—attractive price—second set

A superb model which is the ideal second set for solving programme selection in the family circle. There is no question of second best—the 'Junior 16' with a Rimguard tube is a full scale 405 line mains receiver for BBC1 and ITV. The elegant cabinet tastefully covered in black leathercloth with silver grey tube surround is designed for easy room-to-room portability.

- Mazda Rimguard 16" tube.
- Flywheel synch. for weak signal areas.
- Stabilised picture height and width.
- Built-in 28" telescopic aerial.

- Socket for external aerials.
- Incorporates the circuit refinements and performance associated with larger models.
- Dimensions: Height 15½", Width 16¾", Depth 11½" (approx.).



Model 3645



Model 3649